

Kate Marshall
State Treasurer



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Chief Deputy Treasurer

STATE OF NEVADA
OFFICE OF THE STATE TREASURER

NEVADA 529 COLLEGE SAVINGS DAY CONTEST
Open to all K - 5th grade Nevada students

From State Treasurer Kate Marshall:

As the administrator of the state's Nevada Prepaid Tuition, College Savings Plans, and Gov. Guinn Millennium Scholarship programs, it gives me great pride to host the fifth annual Nevada \$529 College Savings Day Contest. This year, 12 winners—5 from Clark County, 3 from Washoe County, 2 from northern rural Nevada, and 2 from southern rural Nevada—will be selected via a random drawing to receive a gift of \$529 that will be used to open a college savings plan account in the SSgA Upromise 529 Plan (the "Plan") or to enhance an existing Nevada College Savings Plan account.



The theme of the contest is "I want to go to college so I can become a _____." Those who enter have the choice of completing the sentence and either submitting a drawing of the career choice in the box included on the Entry Form, or submitting an essay of no more than 50 words about the student's career ambition.

One of the most important investments a parent can make in their child's future is establishing a college savings plan. Our greatest resource is our children, and planning today for their future higher education needs is most certainly a tremendous goal.

Enjoy the contest and best of luck to all who enter.

NEVADA 529 COLLEGE SAVINGS DAY CONTEST RULES

1. The contest is open to any kindergarten through 5th grade Nevada student who is attending a public or private school.
2. **Go to NevadaTreasurer.gov to download/print the entry form.** All entries must be completed on the Official Entry Form.
3. The Entry Form must be completed in full, including the signature, email address (if available), and phone number of the entrant's parent so the winners may be contacted. Entries which are not properly and completely filled out will be disqualified.

CARSON CITY OFFICE
State Treasurer
101 N. Carson Street, Suite 4
Carson City, Nevada 89701-4786
(775) 684-5600 Telephone
(775) 684-5623 Fax

STATE TREASURER PROGRAMS
Millennium Scholarship Program
Nevada Prepaid Tuition Program
Unclaimed Property
SSgA Upromise 529 Plan

LAS VEGAS OFFICE
555 E. Washington Avenue, Suite 4600
Las Vegas, Nevada 89101-1074
(702) 486-6980 Telephone
(702) 486-3246 Fax

4. Selected winners must use the \$529 gift to either open a college savings plan account in the SSgA Upromise 529 Plan (the “Plan”) or to enhance an existing Nevada College Savings Plan account. 12 winners will be selected: 5 from Clark County, 3 from Washoe County, 2 from northern rural Nevada, and 2 from southern rural Nevada. Entries must be received **NO LATER THAN APRIL 22, 2013.**
5. Entries can either be sent via FAX to (702) 486-3246 or mailed to:

Office of the State Treasurer
555 E. Washington Avenue, Suite 4600
Las Vegas, NV 89101

6. The winning entries will be selected via a random drawing on April 25, 2013, with the winners notified immediately after the drawing takes place in the State Treasurer Office.
7. The parents of each selected winner must complete a contest release form allowing their child to appear in media accounts of the contest, including State Treasurer’s Office literature and its website.

Questions?

Contact the State Treasurer’s Office via email at CollegeSavings@NevadaTreasurer.gov, or call (702) 486-6980 or toll free 1-888-477-2667.

NEVADA \$529 DAY CONTEST OFFICIAL RULES

1. **How to Enter:** An official entry form can be obtained at your school or downloaded at NevadaTreasurer.gov. Entry forms must include all information requested. Entry forms, which may be submitted via FAX or regular mail, must be received by the State Treasurer’s Office **by no later than April 22, 2013, to be eligible**. The Nevada State Treasurer’s Office is not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undelivered, or delayed.
2. **Eligibility:** The contest is open to all registered kindergarten through 5th grade Nevada students. The children of employees of the State Treasurer’s Office and the SSgA Upromise 529 Plan are not eligible to participate.
3. **Prizes:** 12 winners will be selected via random drawing conducted on April 25, 2013, at the State Treasurer’s Office: 5 from Clark County, 3 from Washoe County, 2 from northern rural Nevada, and 2 from southern rural Nevada. The winning students will receive a gift of \$529 that will be used to open a college savings plan account in the SSgA Upromise 529 Plan (the “Plan”) or to enhance an existing Nevada College Savings Plan account. The parents/legal guardians of each winner will be contacted in advance to verify the winner’s eligibility. Proof of identity and eligibility of both the winner and the parent/legal guardian must be provided to the sponsors upon request. If the sponsors are unable to contact the parents/legal guardians of one of the prize winners, that winner will forfeit his/her prize. Sponsors will not award a prize to anyone not meeting the eligibility requirements, including eligibility to open an account in the SSgA Upromise 529 Plan. In the event a winner is deemed ineligible or refuses the prize, the Sponsors reserve the right to conduct another random drawing to select an alternate winner from the remaining entries. Prizes may be considered income, and any and all taxes associated with prizes are the responsibility of the parents/legal guardians of the winners. Drawing does not take into account winner’s personal circumstances or other factors that may be important in making investment decisions. Investment returns are not guaranteed and the winner could lose money by investing in the SSgA Upromise 529 Plan. Winner should consult his or her own tax advisor about tax implications, if any, of investing in a college savings plan account, and contributions and/or withdrawals from a college savings plan account. Drawing is not a recommendation to invest in the SSgA Upromise 529 Plan.
4. **Consent of Parent/Legal Guardian:** The signature of a parent/legal guardian is required on each entry form. By signing the form, the parent/legal guardian is consenting to his or her child’s participation in the contest in recognition of, and in compliance with, these contest rules, including without limitation, the Conditions of Participation set forth below.
5. **Conditions of Participation:** Winners, entrants, parents, or legal guardians (“participants”) are responsible for complying with all applicable federal, state, and local laws and regulations and with these contest rules. By entering

the contest, participants agree to be bound by these contest rules and the sponsors' decisions with respect thereto, which decisions shall be final and legally binding in all matters relating to the contest. Participants agree to release and discharge, hold harmless and indemnify the sponsors, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this contest, from any and all tax liability that may be imposed or associated with receipt or use of the prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the receipt, ownership, or use of any prize or while traveling to, preparing for, or participating in any contest-related activity. By entering the contest or by winning, participants grant to the sponsors the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review. All submissions may be subject to public display, including, without limitation, electronic display via a website.

- 6 The Sponsor reserves the right to change, alter, or amend these rules or to alter, modify, or terminate the contest, as necessary, in its sole discretion, to ensure the fair administration of the contest or to comply with applicable law. For a list of winners' names, mail your request and a self-addressed envelope to the address listed above.

For more information about the SSgA Upromise 529 Plan call 1-800-587-7305 or visit www.ssga.upromise529.com to obtain a Plan Description and Participation Agreement. Investment objectives, risks, charges, expenses, and other important information are included in the Plan Description; read and consider it carefully before investing. Upromise Investments, Inc., Distributor.

The SSgA Upromise 529 Plan (Plan) is administered by the Board of Trustees of the College Savings Plans of Nevada (Board), chaired by Nevada State Treasurer Kate Marshall. Upromise Investments, Inc. (UII) serves as the Program Manager. UII has overall responsibility for the day-to-day operations, including distribution of the Plan and provision of certain marketing services. State Street Global Advisors (SSgA) serves as Investment Manager for the Plan except for the Savings Portfolio, which is managed by Sallie Mae Bank, and also provides or arranges for certain marketing services for the Plan. The Plan's Portfolios invest in either (i) Exchange Traded Funds and mutual funds offered or managed by SSgA or its affiliates; or (ii) a Federal Deposit Insurance Corporation (FDIC)-insured omnibus savings account held in trust by the Board at Sallie Mae Bank. Upromise, Inc., UII and Sallie Mae Bank are affiliates. Except for the Savings Portfolio, investments in the Plan are not insured by the FDIC. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, you could lose all or a portion of your money by investing in the Plan, depending on market conditions. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.